

Fashion in Sports

It seems that it wasn't that long ago when sportswear was mainly about throwing on a pair of loose pants, a slouchy t-shirt and a cool cap, for overall looks very much nodding towards the boy in tomboy. The masculine influence was indeed obvious at first, with the on trend outfits replicating nearly all sports uniforms from football and baseball, all the way to the fitness gear. Spring 2012 was the season that marked a subtle return to femininity, with the lines becoming cleaner and the silhouettes going minimal.

For fashion in 2013 the sporty aesthetic continued its enthusiastic progress, slowly but surely morphing into an entirely new embodiment of casual chic. Evolving to become more subtle and to highlight a rather slick and sportier attitude, the luxe athletic wear is no longer channeling specific sports. Delicate volumes and an immaculate styling turned sports fashion unapologetically sophisticated for the spring 2013 fashion season.

